

# andydavies

# CV

## GRAPHIC DESIGN CURRICULUM VITAE

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### About Me

I am an ambitious, creative, reliable and conceptual designer. Art & design are my passions as well as a career choice. I have a keen eye for layout, colour, typography and am extremely competent in Photoshop, Illustrator, InDesign, Dreamweaver and Flash along with Quark. In addition to my abilities on these programs I am very keen to learn and develop my skills. I am a sociable, positive and confident person who works well with others and thrives on pressure and responsibility. I have experienced many aspects of design as well as producing personal creative work of my own.

### Qualifications

BA (Hons) Degree in Graphic Design from the Metropolitan University of Swansea.

### Work Experience

#### **8/2007 - Present, Graphic Designer, Rubbaglove, London/E1**

Since August 2007 I have been working for Rubbaglove, an advertising agency based in East London. During this time I have undertaken many projects including web design, brochure design and branding to exhibition materials and storyboarding for video shoots.

I have worked with many different individuals ranging from other creatives, programmers, illustrators, printers, photographers and video artists. During this time I have learned many useful skills in different areas of the business and enhanced my creativity and skills in programs such as InDesign, Illustrator, Photoshop, Flash and the use of html.

#### **7/2007 - 7/2007, In-House Freelancer, iCreate, Swansea/Glamorgan**

In July 2007 I took on a months in-house freelance position for a 3D property marketing studio called iCreate in Swansea. During this time I designed the branding for a housing company along with a brochure showing floorplans of houses they had for sale, all done working to a strict timescale. I also worked on logo and stationery designs for other clients in the housing sector, such as an architects office.

#### **11/2006 - 6/2007, Freelance Designer, Swansea/Glamorgan**

From 2006 until June 2007 I worked as a freelancer, taking on work directly from clients. During this time I worked on many projects including the two following examples.

For the National Eisteddfod of Wales I created a leaflet which contained information about exhibitions and galleries in Swansea during the time of the event. The leaflet guided visitors to the area around the galleries and was bilingual. I also designed an A0 sized poster for the event.

Another brief involved a photographer named Rhys Jones who approached me to design a perpetual calendar, which could be sold from year to year. This was achieved through designing each aspect of the date onto a different sleeve allowing the user to customise it.

### Additional Information

As a freelance designer I have dealt with clients, including in committee sessions, and printers. This has given me valuable experience on how to handle situations, such as dealing with PDF's and print processes and designing to specifications. I also represented the Metropolitan University of Swansea at the New Designers Exhibition in Islington in 2007.

References available upon request